

Section:	External Relations (ER)
Subject:	Marketing
Legislation:	
Effective:	May 27, 2014
Revision:	September 1, 2016 (reformatted)

**APPROVED:**

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**Chair, on Behalf of SAIT's Board of Governors**

## **POLICY**

The Board of Governors recognizes that SAIT audiences reside locally, nationally, internationally and that the most frequent source of information on SAIT is its website. The Board is committed to ensuring that SAIT has one official website that represents the SAIT brand.

### **POLICY/PROCEDURE REFERENCE**

ER.2.2.1      Web Development procedure

*The official controlled version of this document is held in the Board of Governors Office.*